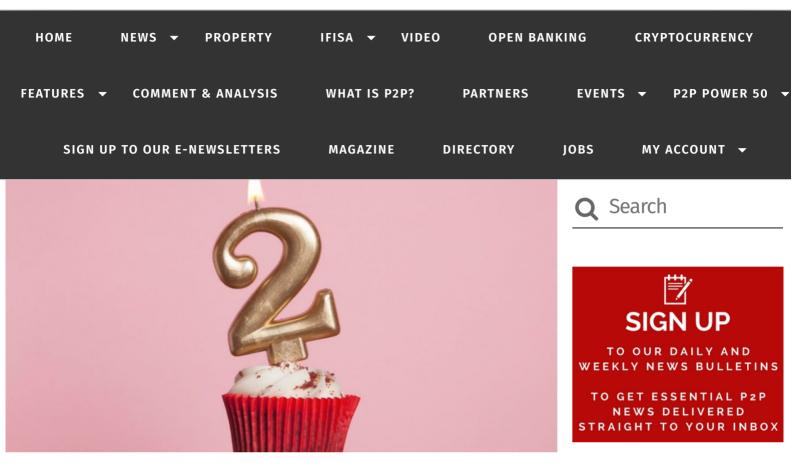
Peer2Peer Finance News

The UK's first peer-to-peer finance magazine for investors and the industry

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september **12** 2018

P2PFN celebrates its second birthday

KATHRYN GAWINDUSTRY NEWSNEWSPEER2PEERFINANCE NEWS SECOND BIRTHDAY

PEER2PEER Finance News launched two years ago today!

It's amazing to look at how much the magazine and the industry itself have both grown since September 2016.

Back then, the Innovative Finance ISA (IFISA) had only just gone live, Zopa had not yet revealed **its ambitions to become a bank**, IPOs were a mere pipe dream and the Financial Conduct Authority (FCA) had barely started its post-implementation review of the sector.

The progress that has been made in two years is staggering. Most P2P platforms have become fully FCA authorised and many of them have launched IFISAs – which attracted £290m in the last tax year.

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The UK's largest P2P firms have cumulatively lent out more than £11bn, Zopa is getting closer to its bank launch and Funding Circle is floating on the main market of the London Stock Exchange next month.

It's not just the 'big three' platforms that are making waves. We're seeing the rise of P2P investment managers such as Orca and Goji and the growth of P2P property platforms such as Wellesley, Kuflink and Blend Network.

There have been technological advances as well. We're seeing an increasing number of blockchain-powered P2P platforms, such as Debitum Network and Bitbond, while some P2P lenders have begun to make use of the Open Banking data-sharing initiative.

Peer2Peer Finance News has been perfectly positioned to grow alongside the industry. The volume of news has grown exponentially over the past two years as companies have matured and more players have come onto the market.

With readers including P2P professionals (from CEOs to junior-level staff), investors and government officials, P2PFN's timely and insightful content has successfully become the go-to source of P2P news for a vast variety of industry stakeholders.

We've been first to break many industry stories, including the Collateral collapse and Zopa's plans to develop Open Banking infrastructure, secured exclusive interviews with top-level executives and provided in-depth analysis to make sure our readers are as well informed as they can possibly be.

Growing a business and gaining brand recognition doesn't happen overnight. With more than 70 media partnerships and tens of thousands of monthly readers, we're making great progress, but there is still plenty more we can achieve.

Make sure you stay tuned for all the exciting developments we have planned for you in the year ahead!

A huge, huge thank you to everyone who has read the magazine and supported us – Peer2Peer Finance News is dedicated to you!

New mortgage lending at a 10-year high as BTL slowdown continues "Touch me a loan!" Zopa reveals how different regions ask for money

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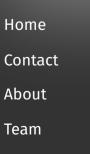






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